



FESTIVAL DEL VERDE
E DEL PAESAGGIO

VII Festival del Verde e del Paesaggio
Auditorium Parco della Musica - Rome
19-21 May 2017

The Green and Landscape Festival at the 7th edition will show itself at the beginning of May with an installation without precedent: A wood for Rome, a real urban wood sited in the Auditorium Cavea.

The most important Italian Green Expo is to be held over the weekend of the 19th, 20th and 21st May 2017 at the Auditorium in Rome. It will combine and move freely through themes such as the urban development, the quality of the environment where we live with a new environmental consciousness, focusing still on the values of botanical knowledge, and the all together with be seasoned with a rich programme of proposals and follow-ups.

Starting from May 19 nurserymen, landscapers, gardeners, designers, architects, professors, journalists, public administrators and visitors will find themselves involved in the central topics of the exhibition: urban green, botany, private gardens and public green, environmental ecology. The aficionados gather to the Festival to get themselves rare and uncommon plants, to get knowledge of new design and aesthetic solutions in the vanguard, to take free courses of gardening, get advices and consultancy.

Previews

A Wood for Rome The colours and the perfumes of more than a hundred local trees will be the absolute leading characters of the installation, paying homage to the Italian landscape and to the city. It's a project by Fabio Di Carlo, Benedetto and Gaetano Selleri, with the realization of Euroambiente and Vivai Margheriti, stretching from the perceptive suggestions to the didactic and social implications, by stimulating the debate over the projecting of the urban landscapes. The sensational symbolic installation entrusts to the trees the task to create places of social groupings and to actively resist against the urban pollution. The benefits of the Urban Wood are by now thoroughly recognized over the functional and the social aspects. A Wood for Rome starts in Viale de Coubertin with Giro D'Italia, a street art project realized by the Roman Accademia di Belle Arti covering the area up to the heart of the Cavea, in a tight dialogue with the architecture of Renzo Piano and the Capital, a city that in its development has to deal with the needs of the New Millennium. The Wood includes oaks, ash trees, poplars, paused by small cleanings of carpets of grass – as short stops for the visitors.

The visitors will be definitely the leading characters of the use of the Wood, they'll be center of a permanent discussion in order to explore their opinions, expectations and wishes for the green living in town, before they dive into the sensorial itinerary defined by the trees. Main purpose of the Festival is to turn it in a permanent project so as to regenerate a roman corner with a wood-garden hosting a remarkable cultural impact.

Air! It's the musical garden inspired by the notes of Respighi, signed by Vittorio Peretto and realized together with Luca Agostini of Piante Mates. This garden is a homage to both the vocation of the Auditorium and the Festival itself: music and plants. Saying it with Peretto "a musical and poetical touch at the interior of the projects, is a manner to start a dialogue with people's lives and contaminate with beauty".

Gardens on wheels.

How to transform a parking in a garden only for one night? A square in a vegetable garden for one week? A street in an orchard for three months? Anywhere a garden is needed...This project by WEGARDEN reuses old containers to create, inaugurate, celebrate, stage with a pop-up garden. The two first prototypes are to be presented at the current Festival.

Other Gardens. Vertical no water gardens, urban orchards, green roofs, flowering lawns, bamboo woods...are among the most innovative proposals that garden designers, landscape architects and professionals will stage at the Festival, real gardens to dive in and to get inspired from to re-think ones green spaces.

Nurseries. Exclusively for three days the public will have the chance to discover the exceptional quality of the Italian botanical production: clematis, roses, nymphs, fruit plants, climbing plants, citrus trees, herbs, herbaceous, hortensia, maples...

Contest Creative Adventures. Travelling Gardens is the topic of the five groups of landscapers contending on how to stage just as many temporary gardens. The plants move using the most different means – the wind, the clouds, the seas and the oceans, the animals or the objects – to which they give custody of their seeds like the promise of a new life. The most courageous of them develop aerial roots and so they walk or run or climb. And then they travel through the botanics and their often stealthy explorations, discoveries and importations.

Contest Balconies for Rome. The balcony owns a particular function, it is public and private at the same time, capable to transform simultaneously our apartments and our cities. For the seventh year, the Festival is dedicating this challenge to under 30-es, and will select the most innovative and experimental, among the proposals. The intention is to offer some practical spark and poetical suggestion to inspire the visitors to transform their own terrace, and everyone's landscape, into a small spot to cherish.

Contest Short Novel under the leaves. A writing contest opened to who desires to deal with the art of describing emotions, suggestions, memories and visions, creating short texts that remind or invent visions of gardens. It doesn't matter if the garden is for real or just an imagination, seen or only dreamt of, visited or passed by through a window. What's most important are the emotions, the thoughts, and the sensations that a garden evokes – a place to nourish one's wishes, projects, relationships.

Exhibitors and Artisans. Design, modernism, antique, creativity and craft knowledge melt into the proposals that every year are presented to the public of the Festival. Every kind of solutions for any outdoor space: tiny balconies, terraces and gardens.

Meeting Zone. A lab of ideas and proposals coming from the world of culture, projecting and civil society – an occasion for discussion and promotion of a green agenda for the city.

The Festival's School. The School carries out a consolidated and a recognized role in town. Courses of gardening, garden design, projecting, history of the garden, flower design, micro gardens, orchards, green walls and roofs, flowering lawns...follow-ups for professionals or brief lessons for beginners. During the three days of the Festival everybody who wishes will have free access to the School's appointments.